



CHAMBER ONLINE ADVERTISING

Product	Description	Amount
Website		

Banner ad	Ad Specs: 730 by 90 pixels / 72 DPI	\$350
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Medium ad	Ad Specs: 300 by 250 pixels /72 DPI	\$250
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*Members provide art at specifications listed above. If you need assistance, the Chamber may be able to offer assistance in creating an ad, please call to discuss rate.

Online Directory Enhancements

Top of category		\$150
Additional Categories		\$25
Facebook box		\$40
Facebook upgraded box		\$45
Twitter box		\$40
Facebook and Twitter		\$75

Online Directory Enhancement Packages

Bronze	<ul style="list-style-type: none"> • Directions Link • Embedded Map • Long Business Description • Main Contact • Member Since Date • Map Link • Outlined Header • Website URL 	\$75
Silver	<ul style="list-style-type: none"> • Business Logo • Directions Link • Embedded Map • Long Business Description • Main Contact • Member Since Date • Map Link 	\$125

Gold	<ul style="list-style-type: none"> • Outlined Header • Photo • Website URL • Social Media <ul style="list-style-type: none"> ○ Facebook and Twitter Links • Business Logo • Directions Link • Embedded Map • Long Business Description • Main Contact • Member Since Date • Map Link • Outlined Header • Photo • Website URL • Social Media <ul style="list-style-type: none"> ○ Facebook and Twitter links ○ Flickr and blog links ○ YouTube link 	\$175
Platinum	<ul style="list-style-type: none"> • Business Logo • Directions Link • Embedded Map • Long Business Description • Main Contact • Member Since Date • Map Link • Outlined Header • Photo • Website URL • Social Media <ul style="list-style-type: none"> ○ Facebook and Twitter links ○ Flickr and blog links ○ YouTube link • Top Placement in Category 	\$300

Email Advertising		
Small ad	100 by 100 pixels	\$90
Medium ad	300 by 300 pixels	\$300

Data		
Membership list	Excel listing with contact information	\$100

Ad Creation

If a member does not have art ready for online publication the Chamber can assist in creating an ad to meet the specifications. \$50 per hour.

Online Advertising Examples

Website

Banner Ad

1. Ad size: 730 x 90 pixels
2. 72 DPI
3. Member provides web ready art as a JPEG file
4. Limited to three advertisers



ADVERTISE WITH THE CHAMBER
GREAT SUMMER RATES
CALL 352-795-3149

Medium Rectangle

1. Ad size: 300 x 250 pixels
2. 72 DPI
3. Member provides web ready art as a JPEG file
4. Limited to three advertisers

A medium rectangle advertisement for Citrus County's Best Community. The ad features the text "Citrus County's Best Community" in large blue font. To the right, there is a badge that says "WHERE TO RETIRE THE SHORT LIST 50". Below this, it lists "4 Golf Courses • 2 Tennis Centers Spa & Fitness Center". A price range is shown as "From \$170's - \$600's". At the bottom left is the "VILLAGES OF Citrus Hills" logo with a green tree icon. At the bottom right, it says "Call for Info. 800-511-0814" and "Visit Our Website" in a green button.

Online Directory

Enhanced Online Directory Options

Top Category Placement	\$150
Additional Categories	\$25 each
Facebook box	\$40
Facebook upgraded box	\$45
Twitter box	\$40
Facebook/Twitter Combo	\$75



Bronze

Example: Beverly Hills Eye Clinic

Beverly Hills Eye Clinic
 3636 N Lecanto Hwy
 Beverly Hills, FL 34465 | [map](#) | [directions](#)
 Dr. Jay D. Newcomer
 (352) 746-0800 | fax: (352) 527-1358

[Visit Site](#)

Suncoast Eye Center
 221 NE Hwy. 19
 Crystal River, FL 34429
 Cindy Brumm
 (352) 795-2526
[Learn More](#) | [Visit Site](#) | [Show on Map](#)


Beverly Hills Eye Clinic
 3636 N Lecanto Hwy
 Beverly Hills, FL 34465 3501
 Dr. Jay D. Newcomer
 (352) 746-0800
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

MezMerEyes
 631 N. Citrus Ave
 Crystal River, FL 34428
 Hilda Fialko
 (352) 795-2020
[Learn More](#) | [Show on Map](#)

Silver

Example: Charlotte G. Realty & Investments, LLC

Charlotte G. Realty & Investments, LLC
 425 N Citrus Avenue
 Crystal River, FL 34428 | [map](#) | [directions](#)
 Gail Harcoveas
 (352) 795-9123 | (352) 302-6907 | fax: (352) 795-9127



[Visit Site](#)

Exit Realty Leaders-Pamela Shemet
 730 N Suncoast Blvd
 Crystal River, FL 34429
 Ms. Pamela Shemet
 (352) 794-0888
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Prudential Florida Showcase Properties
 20 W. Norvell Bryant Highway
 Hernando, FL 34442
 Mr. John Prater
 (888) 222-0856
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Charlotte G. Realty & Investments, LLC
 425 N Citrus Avenue
 Crystal River, FL 34428 5018
 Gail Harcoveas
 (352) 795-9123
 (352) 302-6907
 Member Since: 2007
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Gold

Example: Nature Coast Bank

Nature Coast Bank
Search | Advanced Search | New Members | Coupo
Finance & Insurance >> Banks & Banking Associator

Nature Coast Bank
2455 N. Citrus Hills Blvd.
Hernando, FL 34442 | map | directions
Rhonda Lestinsky
(352) 563-5505 | fax: (352) 563-2051

[Visit Site](#)

Nature Coast Lounge
279 N. Lecanto Hwy.
Lecanto, FL 34461
Susan Shipp, Community Relations Dir
(352)527-9720
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Nature Coast Physical Therap
3787 E Gulf to Lake Hwy
Inverness, FL 34453
Java Gurnani
(352) 341-1101
[Learn More](#) | [Show on Map](#)

Nature Coast Bank
2455 N. Citrus Hills Blvd.
Hernando, FL 34442
Rhonda Lestinsky
(352) 563-5505
Member Since: 2004
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Nature Coast RV, Inc.
9800 N Citrus Ave.
Crystal River, FL 34428
Randy & Nancy Fife
(352) 795-7820
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Platinum

\$300

Example: Tammy's Eatery

Tammy's Eatery and Sub Shop
Search | Advanced Search | New Members | Coupons and Discounts | All Categories
Restaurants, Food & Beverages >> Restaurants

Tammy's Eatery and Sub Shop
7781 S Suncoast Blvd
Homosassa, FL 34446 | map | directions
Tammy Guicciardini
(352) 503-2046

[Visit Site](#)

Search | Advanced Search | New Members | Coupons and Discounts | All Categories
Sort alphabetically by...

1 2

Tammy's Eatery and Sub Shop
7781 S Suncoast Blvd
Homosassa, FL 34446
Tammy Guicciardini
(352) 503-2046
Member Since: 2013
[Learn More](#) | [Visit Site](#) | [Show on Map](#)

Joe's Family Restaurant
911 W. Main Street
Inverness, FL 34450
Joanna Kozevski
(352) 726-1688
[Learn More](#) | [Show on Map](#)

Chef's of Napoli II
1546 US Hwy 41
Inverness, FL 34450
Luigi Barile
(352) 419-6554
[Learn More](#) | [Show on Map](#)

CHAMBER ONLINE ADVERTISING ORDER FORM

Contact Person _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

Website _____

Items Ordered _____

Notes to Chamber _____

Payment Info

Amount Enclosed: \$ _____

Check here if you are submitting a check _____

Credit Card Type Visa Mastercard

Name on Card _____

Credit Card # _____

Expiration Date xx/xx _____ Security Code _____

Billing Zip Code _____

Return to the Citrus County Chamber of Commerce, 915 N. Suncoast Blvd, Crystal River, FL 34429 or email janet@citruscountychamber.com

Questions? 352-795-3149

Citrus County Chamber of Commerce
Online Advertising Rates
07/14 EA