



## Assure your Customers as you Re-Open your Business CDC Guidelines and a Downloadable Poster

Last week, SCORE North Central Florida reported results of a survey they conducted of restaurants and restaurant customers. A key takeaway was the things that customers said would make them most comfortable to return to a restaurant. #1 was constant demonstration of sanitation, #2 was social distancing seating, and #3 was messaging on sanitation procedures.

### What Will Make You More Comfortable to Come Back?

- Perception is key! Not the most expensive actions, other than table distancing.
- Visibly demonstrate to the customers that you are doing all you can to protect their health.

	Rate 1-5,	5 high
Constant demonstration of sanitation		4.1
Social distancing seating		4.0
Messaging on sanitation procedures		3.7
Disposable paper menus		3.5
All employees in masks		3.5
Employees gloved		3.4
Contactless pay		3.3
Contactless serving		3.2
Guests in masks		2.7
Re-opening price discounts		2.6

[www.score.org](http://www.score.org)



While this survey focused on restaurants, these are lessons for *every* business. The CDC and the EPA have issued easy-to-follow guidelines for cleaning and sanitation, as both a [placard](#) and a more detailed [guideline](#). One month ago, the EPA had approximately 60 products that met the EPA's criteria for use against COVID-19; today, they have identified over 400, giving businesses a wider selection at a time when your "go-to" products may be scarce. For complete information, click [here](#).

OK, now what? Your business is clean; how do you assure your customers that you are following best practices? Of course, you will want to put it on your website and your social media, but how about on your business premises? The Chamber wants to make it easy for you with this [easy-to-download poster](#) that you can fill out with your business name and post copies on your door, your counter, bathroom doors and anywhere they are easily visible to customers.

We thank Chamber member [Beech Street Consulting](#) for their assistance in developing this poster.



As Citrus County slowly begins to re-emerge and re-open our economy, we remind you to continue to practice every CDC and state guideline. It is only by demonstrating that we can control the spread of COVID-19 that we will re-store our economy.

And remember to check the Chamber website at [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com) for more up-to-date information to help you navigate through many helpful resources.

### Thank you to our Legacy Members

#### Platinum Member



#### Gold



#### Silver



#### Bronze



#### Copper



Please visit our supporting sponsors

Citrus County Chamber of Commerce | 915 N. Suncoast Blvd., Crystal River, FL 34429  
352-795-3149 | [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)

