



Promotional information provided by the Citrus County Chamber of Commerce.

Chamber Connection

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A YEAR OF PARTNERSHIP, GROWTH, AND SERVICE:

Reflections from the Chair of the Board

As we conclude another remarkable year at the Citrus County Chamber of Commerce, I'm filled with gratitude for the collaborative spirit that defines our business community. It has been an honor to serve as Chair of the Board and I am proud of the strides we've taken together to strengthen, unify, and elevate the entrepreneurial landscape across our county.

One of the most significant milestones this year was our strategic merge with the Citrus County Building Alliance (CCBA). By joining forces, we have created more efficient operations, expanded resources, and a broader platform for advocacy and collaboration that benefits both Chamber and CCBA members alike. This unification has enriched the voice of business in Citrus County, enhancing our collective impact and paving the way for even

stronger partnerships in the future.

Our membership continues to grow, demonstrating the power of unity and the importance local businesses place on being part of a collective voice. With thousands of business establishments operating in Citrus County, many of which are locally owned and operated by small business entrepreneurs who form the backbone of our economy, our Chamber's role in supporting business success has never been more vital.

This year we also embraced a deeper commitment to the future of our community through education and mentorship. Adopting Crystal River Primary School as our classroom partner, we launched a mentorship program as part of our Prosperity initiatives designed to encourage and inspire young minds at an early age. We're planting the seeds of leadership, curiosity,



and entrepreneurial spirit that will benefit our community for generations to come.

Our annual events once again brought the community together in record-setting fashion. The Manatee Festival, Floral City Strawberry Festival and

Business Appreciation Month surpassed all expectations. There was incredible attendance at these Chamber events proving we are creating value for our members and the broader community. These moments of celebration not only honor the contributions of our businesses but also reinforce the relationships that make Citrus County a thriving place to live and work.

We were proud to take our voice beyond county lines with a successful trip to Tallahassee, where we advocated for the needs and priorities of our business community at the state level. Advocacy remains a core pillar of the Chamber's mission, and this year's efforts reinforced that commitment.

None of these accomplishments would be possible without the dedication and support of so many. To the Board of Directors, your leadership and

vision have guided us through a year of transformation. To our members, thank you for your trust and engagement. To our sponsors, your investment powers progress. To our staff, your passion and professionalism make it all happen. And to the countless volunteers who give their time and talent your contributions are the heart of all we do.

As I pass the baton to the next Chair, Marci Holder, I do so with confidence and enthusiasm for what lies ahead. Together, we have built a Chamber that not only serves its members but uplifts the entire community. May the coming year bring continued prosperity, connection, and opportunity for every business and resident of Citrus County.

Warmest thanks and best wishes for the New Year!

— Stacey Worthington,
2025 Citrus County
Chamber of Commerce Chair

Welcome to our 2026 Chamber Board Chair, Marci Holder, and 2026 Board of Directors!

Marci Holder, MSN, RN is the Vice President and Chief Nursing Officer (CNO) of TGH Crystal River, formerly Bravera Health Seven Rivers (BHSR), a 128-bed acute care hospital serving residents of Citrus County and part of TGH North and the Tampa General Hospital health system. Holder joined Bravera Health Seven Rivers as its Chief Nursing Officer in August 2021.

Throughout her career, she has been focused on providing high-quality care, developing a culture of safety and providing strong and effective leadership to her team.

In her role as Vice President and CNO, Holder is accountable for the nursing practice in all nursing service areas, including all nursing inpatient units, emergency departments, ambulatory and procedural areas, respiratory therapy, laboratory services, nursing education and patient experience.

She spent 27 years — 17 of those in leadership positions — working with Community Health Systems (CHS), the parent company of Bravera Health. Before joining Seven Rivers, Holder

served as Chief Nursing Officer of The Orthopedic Hospital of Lutheran Health Network in Fort Wayne, Indiana, where her focus was on quality patient care and safety. During her tenure, the hospital received numerous awards and recognition in safety, quality and patient experience, including America's 100 Best Hospitals for Orthopedic Surgery, Top 5% in the Nation for Overall Orthopedic Services, and The Joint Commission Top Performer in Key Quality Measures.



Marci Holder

Holder holds a Bachelor of Science in Nursing from Purdue Fort Wayne and a Master of Science in Nursing from Indiana Wesleyan University. She was a member of the Northeast Indiana Organization of Nurse Leaders, where she served as the organization's past president.

Holder is currently an active member of the Citrus County Chamber of Commerce and serves on its Board of Directors. Holder's community involvement also includes the Citrus County Coastal Conservation Association, Citrus County Opioid Task Force, and Citrus County Healthcare Prosperity Initiative.

2026 EXECUTIVE BOARD

Marci Holder, Chair
Tampa General Hospital – Crystal River
Kyle McKay, Chair-Elect
McKay Construction
Rob Wardlow, Treasurer
Wardlow & Cash, P.A.
Kelley Paul, Secretary
Wollinka Winkle Title Insurance Agency
Stacey Worthington, Immediate Past Chair
Worthington A/C & Heating

2026 BOARD MEMBERS

Allison Wheeler
Citrus County Property Appraiser
Annemarie Sanchez
Duke Energy
Barb Fletcher
LKQ
Bob Kane
Kane's Ace Hardware
Carl Flanagan
Flanagan's Financial Consultants
Craig Stevens
Citrus County Fire Rescue
Debbie Reilly
Citrus County Library System
Dr. Holli Herndon
Citrus County Schools, CTE
Dr. Jim Harvey
College of Central Florida (ret.)
Dr. Vernon Lawter
College of Central Florida
Garret Adkins
YMCA of the Suncoast – Citrus County Branch
George Schmalstig
United Way of Citrus County
Janel Boshoff
Ace Handyman Services – Citrus County
John Murphy
Citrus County Chronicle
Katrina Leturno
Circle T Sod Farms, Inc.
Kelly Ellis
Triton Construction LLC
Kristi Bortz
RE/MAX Realty One – Kristi Bortz

Lindsay Platz

Insight Credit Union
Mark Garlock
Garlock Enterprises/ Amway
Tabitha Wells
Wells Business Solutions
Tiarra Alexander
The Pace Center for Girls
Tom Ryan
Central Ridge Insurers
Zeidy Garcia
Transparent Mortgage Lending

LIFETIME DIRECTORS

Carl Flanagan
Charles Davis
Chas. E. Davis Funeral Home
Chet White
Stanley Steamer
Dick Dolbow
Citrus County Schools
Don Taylor
EDAC
George Bendtsen
Insurance By George - posthumous
Gerry Mulligan
Citrus County Chronicle (ret.)
Jack Reynolds
Brannen Bank
Janet Yant
Nature Coast Charters
Janice Warren
Tax Collector
Jim Neal
James A. Neal, Jr. PA
Joe Fallon
Karen Dixon
Kevin Cunningham
RE/MAX Realty One
Mike Fitzpatrick
Century Link (ret.)
Mike Moberly
Tropical Windows
Pete Burrell
Citrus County Chronicle (ret.)
Rick Welch
Rocky Hensley
Brannen Bank (ret.)

UPCOMING CHAMBER EVENTS

- 01/08 January Chamber Mixer; 5:00pm – 7:00pm; (members only), Bayside Grille
- 01/09 January Chamber Luncheon; 11:30am – 1:00pm; Citrus Hills Golf & Country Club
- 01/17-01/18 Florida Manatee Festival; Downtown Crystal River
- 01/22 Annual Citrus County Legislative Day; Tallahassee

JANUARY CHAMBER LUNCHEON
01/09/26 | 11:30 AM
Citrus Hills Golf & Country Club

MINDING YOUR BUSINESS
Chamber Membership 411

CAMPBELL & COMPANY
Also join us for the swearing in of our 2026 Chamber Board Officers

January Luncheon: Chamber 4-1-1

Join us for our annual Chamber 4-1-1 luncheon, where our staff will share the many different networking, promotion, and advocacy programs of the Chamber and how you can utilize them to get the most out of your Chamber membership!

Additionally, we will be installing our 2026 Chamber Board officers.

Details:

January 9th, 2026; 11:30am-1pm; Citrus Hills Golf & Country Club
Networking: 11:30am-12pm
Program/Speaker: 12pm-1pm

Sponsor: Campbell & Company Wealth Advisors and Certified Public Accountants

Pricing:

\$30 – members
\$35 - Non-members

Advanced reservations are required, online at www.CitrusCountyChamber.com. No walk-ups will be accepted.

Chamber Legacy Members



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.