



Promotional information provided by the Citrus County Chamber of Commerce.

Chamber Connection

915 N. Suncoast Blvd., Crystal River · 352-795-3149 · 212 W. Main St., Inverness · 352-726-2801



Holiday Favorites Spark Seasonal Magic in Crystal River & Inverness

The sights, sounds, and smiles of the season were on full display as Citrus County celebrated Christmas with two beloved traditions, the Crystal River Christmas Parade and the Inverness Christmas Parade. With this year's theme, "Holiday Favorites," both parades delivered exactly what the season calls for.... joy, nostalgia, and a whole lot of community spirit!

Crystal River kicked things off with an enchanting evening parade that lit up downtown with twinkling lights, festive floats, and classic holiday characters. From traditional Christmas décor to creative spins on favorite seasonal moments, the parade captured the magic that makes the holidays feel timeless. Families gathered curbside, fake snow filled the air, and the spirit of Christmas could be felt at every turn.

The celebration continued in Inverness with a bright and cheerful afternoon parade that brought the holiday fun into the daylight. Streets were lined with smiling faces as floats rolled by showcasing everything from classic Christmas charm to crowd pleasing favorites that had spectators waving, laughing, and snapping

photos. The daytime parade offered a perfect setting for families to come together and celebrate the season in true hometown style.

These festive events were made possible thanks to the generous support of our sponsors. A special thank you to our presenting sponsor, Tony's Collision Center, whose continued commitment helps keep these cherished holiday traditions alive year after year!

Behind the scenes, dedicated volunteers worked tirelessly to ensure every detail came together seamlessly. The Citrus County Sheriff's Office also played a vital role in coordinating traffic and safety, helping create a smooth and enjoyable experience for participants and spectators alike.

The Crystal River and Inverness Christmas Parades are more than events. They are moments that bring our community together, celebrate tradition, and remind us why Citrus County is such a special place to call home!

The Citrus County Chamber of Commerce is proud to bring these holiday favorites and looks forward to continuing these joyful traditions for many seasons to come.

Thank You to our Christmas Parade Sponsors

Waste Bros. **TONY'S COLLISION CENTER** **LOWMAN**

UPGRADE YOUR VEHICLE **Seacoast Bank**

BrannenBank **WOODSPRING SUITES** **Bound** **HENGESBACH**

Crystal River **West Coast** **HOLLINGSWOOD RANCH** **FLORIDA'S** **West Coast**

CITRUS COUNTY Chamber of Commerce

JANUARY CHAMBER LUNCHEON

01/09/26 | 11:30 AM

Citrus Hills Golf & Country Club

MINDING YOUR BUSINESS

Chamber Membership 411

Also join us for the swearing in of our 2026 Chamber Board Officers

CAMPBELL COMPANY

January Luncheon: Chamber 4-1-1

Join us for our annual Chamber 4-1-1 luncheon, where our staff will share the many different networking, promotion, and advocacy programs of the Chamber and how you can utilize them to get the most out of your Chamber membership!

Additionally, we will be installing our 2026 Chamber Board officers.

Details:

January 9th, 2026; 11:30am-1pm; Citrus Hills Golf & Country Club

Networking: 11:30am-12pm
Program/Speaker: 12pm-1pm
Sponsor: Campbell & Company Wealth Advisors and Certified Public Accountants

Pricing:

\$25 – members
\$35 - Non-members
Advanced reservations are required, online at www.CitrusCountyChamber.com. No walk-ups will be accepted.

Take a Seat at the Table: Join the Chamber for Citrus County Legislative Day

The Citrus County Chamber of Commerce invites you to be part of a long-standing and meaningful tradition by joining us for Citrus County Legislative Day in Tallahassee. This annual trip offers members a front-row seat to the legislative process and a valuable opportunity to hear directly from those shaping Florida's future.

On January 22, participants will travel by motorcoach from Crystal River to the Florida Capitol for a full and engaging day. The morning will feature meetings with legislators and state agency officials who will provide insight into issues impacting Citrus County at the local, regional, and state levels. This an excellent opportunity to better understand what is unfolding during the 2026 Legislative Session.

The experience includes round-trip transportation, all scheduled speaker sessions, and a catered gourmet buffet lunch. After lunch, participants may attend House or Senate sessions, observe committee meetings, or explore the Capitol complex and the surrounding downtown area before returning to Citrus County late in the afternoon.

The cost to attend is \$90 per person, and space is limited. Registration and additional information can be found at <https://tinyurl.com/2s3e4vzn>. For questions, please contact

CITRUS COUNTY Chamber of Commerce

CRYSTAL TRACTOR & EQUIPMENT

DIX DEVELOPMENTS

DUKE ENERGY

2026 CITRUS COUNTY LEGISLATIVE DAYS in Tallahassee

JANUARY 21 & 22, 2026

Advocating for Local Business and the Community

Registration now open. www.citruscounty.com/legislativeday

Ardath Prendergast at ardath@citruscounty-chamber.com or 352-795-3149.

The Chamber extends sincere thanks to our presenting sponsor, Crystal Tractor and Equipment, along with Dix Developments, Duke Energy, CareerSource Citrus Levy Marion, and Leadership Citrus for their generous support in making this important trip possible.

UPCOMING CHAMBER EVENTS

- 01/08 January Chamber Mixer; 5:00pm – 7:00pm; (members only), Bayside Grille
- 01/09 January Chamber Luncheon; 11:30am – 1:00pm; Citrus Hills Golf & Country Club
- 01/17-01/18 Florida Manatee Festival; Downtown Crystal River
- 01/22 Annual Citrus County Legislative Day; Tallahassee

FLORIDA MANATEE FESTIVAL

39TH ANNUAL

COAST COAST **CITRUS COUNTY**

JANUARY 17TH & 18TH, 2026

SATURDAY 9AM-5PM | SUNDAY 9AM-4PM

\$10 ADULTS | 12/UNDER FREE

\$5 ENTRY SUNDAY ONLY WITH CHRONICLE COUPON!

- 4 ENTERTAINMENT STAGES
- FREE ENTRY TO THREE SISTERS SPRINGS
- GUIDED KAYAK TOURS
- MANATEE BOAT TOURS
- ART IN THE PARK
- 2 BEER & WINE GARDENS
- 2 FOOD COURTS
- CRAFT VENDORS

GOMANATEEFEST.COM

FREE PARKING/SHUTTLE AT CRYSTAL RIVER HIGH SCHOOL & MEADOWCREST GOVERNMENT BUILDING

Chamber Legacy Members

JENKINS AUTO GROUP **TRUSTED SOLUTIONS**

DIX DEVELOPMENTS **State Farm**

CITRUS COUNTY CHRONICLE **CRYSTAL TRACTOR & MOTORCYCLE GROUP**

WAVE **REALTORS** **ARBOR TRAIL** **TGH**

Signs **Nature Coast Clinical Research** **QUALITY FIRST ROOFING, LLC** **Ag-Pro**

CareerSource **WM** **SOIL WIZARDS** **ClearSky** **Langley**

LIFESOUTH **LifeStream** **Central Motel** **HOMETOWN** **CF** **CoreCivic**

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.