



Promotional information provided by the Citrus County Chamber of Commerce.

# Chamber Connection

915 N. Suncoast Blvd., Crystal River · 352-795-3149 · 212 W. Main St., Inverness · 352-726-2801

## Time to Enter Your Float for the Christmas Parades!

The holidays are coming fast and so are the Crystal River and Inverness Christmas Parades so now is the time to get those float entries in. This year's theme, Holiday Favorites, is all about celebrating the traditions, memories, and moments that make this season so special. Whether it is a nostalgic nod to a classic Christmas movie, a cozy fireplace scene or a hometown take on your family's favorite holiday tradition we want to see your creativity shine as you help spread the joy of the season. The Crystal River Parade will take place on Saturday December 6 at 6:00 p.m. followed by the Inverness Parade



on Saturday December 13 at 12:00 p.m. Applications are available now at [www.CitrusCountyChamber.com/](http://www.CitrusCountyChamber.com/) christmas-parades/and the deadline to enter is Friday November 14<sup>th</sup>. Spaces fill quickly each year, so do not wait to

secure your spot in these beloved Citrus County traditions! Businesses, clubs, churches, schools, and community groups are all encouraged to participate! Whether your float is elaborate and glittering or simple and heartfelt, your presence helps bring smiles to thousands of families lining the parade routes. Do not miss your chance to be part of one of Citrus County's favorite holiday celebrations. Register your float today and help us deck the streets in Holiday Favorites. For more information email our Events Manager, Missy, at [Events@CitrusCountyChamber.com](mailto:Events@CitrusCountyChamber.com).

## November Chamber Luncheon features Florida Prosperity Initiative Director, Heather Cogar

The Citrus County Chamber of Commerce invites members and guests to join us for the November Chamber Luncheon on Friday, November 14 from 11:30 a.m. to 1 p.m. at the Citrus Hills Golf & Country Club. The featured guest speaker will be Heather Cogar, Statewide Director of Community Engagement for the Florida Chamber Foundation's Florida Prosperity Initiative. Heather's story is one of perseverance, service, and leadership. Growing up in the foster care system, she faced significant challenges at an early age but turned them into motivation for a life of purpose. She went on to serve six years as a Deputy Sheriff for the Citrus County Sheriff's Office, later earning her



CITRUS COUNTY  
Chamber of Commerce

NOVEMBER LUNCHEON

NOVEMBER 14TH, 2025

11:30AM - 1:00PM

Citrus Hills Golf & Country Club

Statewide Director, Community Engagement  
Florida Prosperity Initiative

HEATHER COGAR

Sponsored By: LEADERSHIP CITRUS

bachelor's degree in business management and launching a successful real estate career. Today, she channels her experiences into a mission that helps others find opportunities and

stability through the Florida Prosperity Initiative. In her current role, Heather works with business leaders, community organizations, and policymakers to address

INFORMATION:

Networking:  
11:30 a.m. – 12:00 p.m.

Program/Speaker:  
12:00 p.m. – 1:00 p.m.

Location:  
Citrus Hills Golf & Country Club

Sponsor:  
Leadership Citrus

Pricing:  
\$25 – Members  
\$35 – Non-members

Heather will share her powerful personal journey and highlight how local businesses can play a meaningful role in this statewide effort to strengthen communities. The luncheon offers an opportunity to network with fellow professionals, hear an inspiring message, and learn more about how the business community can help shape a brighter future for Citrus County. Advanced reservations are required, and no walk-ups will be accepted. Visit <http://www.CitrusCountyChamber.com> to reserve your seat today. We look forward to seeing you for an afternoon of inspiration, connection, and community focus.

## Shop Local, Spread Joy, and Keep the Cheer Here

The holidays are upon us, and with them comes the spirit of giving, gathering, and celebrating the people and places that make Citrus County feel like home. This year, the Citrus County Chamber of Commerce is encouraging everyone to keep the cheer here by shopping local and supporting the small businesses that make our community shine. When you choose to shop, dine, or gift locally, you are doing more than checking off a list. You are helping a neighbor, supporting a family, and strengthening the heartbeat of our local economy. Every purchase at a local boutique, restaurant, salon, or service provider keeps dollars circulating right here in Citrus County, where they help fund jobs, sponsor youth programs, and

support community events that make this place special. Local businesses are the ones who donate to our schools, cheer on our local teams, and give back year after year. They are your friends, your neighbors, and your biggest supporters. This season, let's return the favor. Whether you are picking out the perfect gift, planning a holiday dinner, or scheduling end-of-year services, make a point to shop Citrus first. Every purchase makes a difference and helps ensure that Citrus County continues to thrive long after the decorations come down. Let's make this holiday season one to remember. Spread joy, shop local, and "Keep the Cheer Here" in Citrus County.



## RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

### Citrus Infusion



Welcome to the Chamber, Citrus Infusion & Injection Center! Located in Inverness, they provide compassionate, modern care to the community. Their services include physician-referred medical biologic and specialty medication infusions for conditions such as rheumatoid arthritis, multiple sclerosis, and Crohn's disease, as well as self-pay wellness IVs and injections like Myers' Cocktail, NAD+, and vitamin therapies to support energy, immunity, and recovery. They also offer personalized wellness and MedSpa services, including peptide therapy for energy, metabolism, and weight management, red light therapy, and advanced aesthetic and skin rejuvenation treatments, all delivered by licensed RNs in a serene, spa-inspired setting. For more information or to schedule an appointment, call (352) 503-2442 or visit [citrusinfusioninjection.com](http://citrusinfusioninjection.com).

### Ellianos Coffee



Welcome to the Chamber, Ellianos Coffee Crystal River! Ellianos Coffee is excited to serve the community with quick, consistent, and high-quality products, including coffee, smoothies, energy drinks, pastries, and sandwiches, all offered through their convenient double-sided drive-thru. They look forward to being part of Crystal River for many years to come. Visit them at 1204 NE 5th St, Crystal River, FL 34429, call (352) 228-4397, or learn more at [ellianos.com](http://ellianos.com).

## UPCOMING CHAMBER EVENTS

- 11/14 November Chamber Luncheon; 11:30am – 1:00pm; Citrus Hills Golf & Country Club; Speaker: Heather Cogar, Florida Chamber Statewide Director of Prosperity Initiative
- 11/20 November Chamber Mixer; 5:00pm – 7:00pm; The Oaks B&B
- 12/06 Crystal River Christmas Parade, 6pm
- 12/12 Chamber Luncheon; 11:30am – 1:00pm; Citrus Hills Golf & Country Club
- 12/13 Inverness Christmas Parade, Noon
- 12/18 Chamber Mixer; 5:00pm – 7:00pm; (members only), Sweet Citrus Acres

Chamber Legacy Members

JENKINS  
AUTO GROUP

DIX  
DEVELOPMENTS

WAVE  
COASTAL REALTY PARTNERS

Signs  
CITRUS LEVY MARKING

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LIFESOUTH Community Blood Centers

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ASSOCIATION OF CITRUS COUNTY, INC.

Waste Management  
WM

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855-My-Chiro

SOIL WIZARDS  
LANDSCAPE & TURF

LifeStream  
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Michael D. Bays  
State Farm

CITRUS COUNTY CHRONICLE  
CRYSTAL TRACTOR & MOTORCYCLE GROUP

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Ag-Pro  
LANDSCAPE & TURF

ClearSky  
Rehabilitation Hospital

TGH Tampa General Hospital  
CRYSTAL RIVER

COASTAL  
ACCOUNTING & TAX ADVISORS, CPAs, PAs

CoreCivic

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing [Corrine@CitrusCountyChamber.com](mailto:Corrine@CitrusCountyChamber.com).