

Promotional information provided by the Citrus County Chamber of Commerce.

MISSION OF THE CITRUS COUNTY CHAMBER OF COMMERCE: The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of theregion, promote the interests of the business community. provide key leadership on key commerce issues and preserve the county's quality of life.





-Countdown to Berry Mania: Floral City Strawberry Festival Arrives Soon!

alling all berry enthusiasts and festival fanatics! The countdown has begun for the 38th Annual Floral City Strawberry Festival, set to paint the town red on March 1st & 2nd, 2025, at Floral Park.

Presented by Coast to Coast Heating & Air Conditioning and hosted by the Citrus County Chamber of Commerce, this year's extravaganza promises a berrylicious blend of fun, flavor, and family-friendly festivities!

Fields of fresh, locally-picked strawberries will be transformed into mouthwatering delights like our famous strawberry shortcakes (made with REAL whipped cream!)

Vendor Applications Close Friday - Limited spaces still available!

Join our Very Berry Community at the 38th Annual Floral City Strawberry Festival! Vendor spaces are limited, and you don't want to miss your opportunity to reach thousands in our community! Expected attendance 15,000+!

- Non-Profit Applications start at \$90
- Arts/Craft Applications start at \$140
- Business Vendor Applications start at just \$180

Secure your spot now to showcase your products, cause, or artwork in front of an eager, family-friendly audience. This is your chance to grow your network, support local initiatives, and celebrate Citrus County's sweetest tradition! www.GoStrawberryFest.com.

and juicy flats of berries to take home.

Kick off Saturday with the Posting of the Colors and enjoy loop with our event calendar

non-stop entertainment on the main stage all weekend long including X-Hale. Stay in the

online for all the very berry excitement!

Explore Floral City's rich history with a tour of the Historic Duval-Metz House, open Saturday only. Shuttle services whisk you from the festival to this gem of old Florida, offering a glimpse into our storied past.

Feeling competitive? Dive into our pie-eating contests or cheer on the next Miss & Little Miss Strawberry Princesses in their berry-themed regalia. Don't miss out—sign up early for these berry-licious showdowns!

Back by popular demand, the Soccer Collies return to wow audiences with their canine soccer skills. Join the fun and see if you can outscore these furry athletes!

Amidst 250+ art and craft vendors, a beer garden, and a kids' play area, there's something for everyone at Floral Park.

Festival hours are Saturday 9am-5pm and Sunday 9am-4pm, with \$5 admission (children 12 and under free).

Park hassle-free at Citrus County Auditorium and hop on our free shuttle to the festival grounds for a stress-free start to your berry adventure!

For all things Floral City Strawberry Festival, visit www.GoStrawberryFest.com. Get ready to make memories and indulge in all things strawberry-see you there!

February Luncheon focused on Mental Health

Join us for our February Chamber Luncheon featuring a panel discussion with Sunshine Arnold, LCSW, Citrus County Fire Rescue, Rachel Montgomery, Chief of Police, Citrus County School District, and Cindi Fein, Executive Director, NAMI Citrus.

They will lead an informal discussion on the powerful impact that investing in employees' mental health can have on a company's overall success.

In addition, they'll share how each is working within our community to

raise awareness, improve outcomes, and advocate for mental wellness.

Details:

February 14th, 2025; 11:30am-1pm; Citrus Hills Golf & Country Club

Networking: 11:30am-12pm Program/Speakers: 12pm-1pm

Sponsor: Citrus Abuse Shelter Association - CASA

Pricing: \$25 - members and \$35 - Non-members

Advanced reservations are required. No walk-ups will be accepted. Online at www.CitrusCountyChamber.com

<u>Upcoming Chamber Even</u>

 02/14 February Chamber Luncheon; 11:30am-1pm; Citrus Hills Golf & Country Club; Speakers: Sunshine Arnold, LCSW, Citrus County Fire Rescue, Rachel Montgomery, Chief of Police, Citrus County School District, and Cindi Fein, Executive Director, NAMI Citrus; Sponsored by CASA

- 02/20 February Chamber Mixer; 5pm-7pm; Citrus County Builders Association - Annual Ball Drop with Boys & Girls Clubs
- 03/01-03/02 38th Annual Floral City Strawberry Festival; Floral Park, Floral City
- 03/14 March Chamber Luncheon; 11:30am-1pm; Location: TBA;
- Speaker: Sheriff David Vincent; Sponsor TBA
- 03/20 2025 Citrus County Legislative Day; Tallahassee
- 03/25 March Chamber Mixer; 5pm-7pm; Suncoast Business Masters
- at the Citrus County Realtors Association

he Chamber is growing every week. We welcome our new L members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Poshmaid Citrus County FL



RECENT RIBBON CUTTINGS



Welcome to the Chamber, Elegant Beauty Salon and Spa! Indulge in a luxurious experience at Elegant Beauty Salon and Spa, your one-stop destination for head-to-toe beauty services! Offering a wide array of treatments, Elegant Beauty Salon and Spa specializes in everything from nail services and eyelash extensions to expert hair care and full-body waxing. Unwind with a soothing massage or try their innovative fat blasting services for a refreshing boost. With a talented team dedicated to helping you look and feel your best, Elegant Beauty Salon and Spa provides a comprehensive range of services in a serene and welcoming environment. Treat yourself to the ultimate beauty experience and leave feeling rejuvenated and beautiful! 160 N Florida Ave Inverness FL 34453. (352) 423-1210. https://elegantbeautysalonandspa.com/



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.



Welcome to the Chamber, Poshmaid Citrus County FI! Poshmaid LLC offers exceptional cleaning services tailored to meet the needs of busy individuals and families. With a focus on high-quality, detail-oriented care, Poshmaid provides residential cleaning that ensures your home always feels fresh and welcoming. Their team of professional cleaners is committed to delivering a luxurious, thorough clean with every visit, offering services ranging from routine house cleaning to deep cleaning and specialty services. Whether you're preparing for a special event, need regular maintenance, or simply want to enjoy a spotless home, Poshmaid's attention to detail and exceptional service will leave your home sparkling. Experience the ultimate in cleaning luxury with Poshmaid LLC today! (352) 501-8164. https://www.poshmaid.com/

Coast 2 Coast Outdoor Solutions



Welcome to the Chamber, Coast 2 Coast Outdoor Solutions LLC! Coast 2 Coast Outdoor Solutions is a small environmental consulting business specializing in land and aquatic management. With an extensive background and education in forestry and wildlife management, as well as years of experience working in the field alongside government agencies such as FWC, USDA, DNR, and FEMA to name a few. They pride themselves in bringing their clients visions to life when it comes to giving them the oasis of their dreams. Their services include, but are not limited to, Invasive aquatic vegetation removal, pond mitigation, shoreline restoration, muck and algae removal, erosion control, native revegetation, shore sock installations, fountain and aerator installations, seawall repair, dock caps, tree trimming and removal, forestry mulching, land clearing, food plot installation, debris clearing, and rapid response storm relief. Their clientele base includes both commercial and residential, and they also offer an assortment of maintenance plans to meet their client's needs. (352) 476-3243.