



MISSION OF THE CITRUS COUNTY CHAMBER OF COMMERCE: The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

LAST CHANCE to come out and enjoy the 37th Annual Floral City Strawberry Festival!

As the 37th Annual Floral City Strawberry Festival draws to a spectacular close this afternoon, don't miss your last chance to dive into the berry best of fun, food, and festivities! Today, from 9 a.m. to 4 p.m., Floral Park transforms into a strawberry paradise, offering something sweet for everyone.

Indulge in fresh, juicy local strawberries or savor our famous strawberry shortcakes, all berries hand-picked from Ferris Groves. The music continues to enchant with Sada Davidson and Kevin Banks serenading the crowd from 10 A.M. to 12 P.M., followed by the country vibes of George Morris & The Lariat Band from 1 P.M. to 4 P.M. Embrace our community's roots with a trip downtown to tour the historic Duval-Metz House, offering homemade strawberry ice cream and lemonade, visit the quaint local shop and businesses, and take a leisurely stroll down the Avenue of

the Oaks!

The excitement doesn't stop there! Dive into the strawberry pie-eating contest at 1 P.M. for some messy fun, or marvel at the skills of the Soccer Collies, captivating audiences once an hour. Discover wildlife wonders at the Wildlife Walkabout and Activity Center, and wander among over 250 art and craft vendors for that perfect find.

Remember, this is your last chance this year to experience the magic of the Floral City Strawberry Festival. With an entrance fee of just \$5 (children 12 and under free), and free shuttle service from the Citrus County Speedway, there's no reason to miss out. Come make memories that will last a lifetime at Floral City!

For more details, visit www.GoStrawberryFest.com. Join us and make your Sunday a berry special one at the Floral City Strawberry Festival!

RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Chopping Block



Welcome to the Chamber, Chopping Block! Offering a wide variety of fresh meats and some fun and unique options as well, the Chopping Block is the perfect stop for quality that won't break the bank! (352) 249-7680. 1209 S Lecanto Hwy., Lecanto FL 34461.

AND Services



Welcome to the Chamber, AND Services! AND Services is a full-service HVAC, plumbing & electrical company. They have been serving the Central West counties of Florida for over 10 years. Their service area includes the counties of Hillsborough, Pinellas, Pasco, Sarasota, Manatee, Charlotte, Hernando & Citrus. As one of the leading HVAC companies in the state, they set high standards for quality. They take great pride in building long-term customer relationships based on trust, quality services, affordable prices, and their skilled expertise. They're available 24/7, even on holidays with no additional fee for service on weekends, nights, or holidays. (352) 458-4181. 1011 S Florida Ave Inverness FL 34450. <https://www.andservices.com/>.

UPCOMING EVENTS

03/03 37th Annual Floral City Strawberry Festival, Floral Park final day
03/08 March Chamber Luncheon, 11:30AM; Citrus Hills Golf & Country Club
03/21 March Mixer, 5PM; Hengesbach & Hengesbach (Beverly Hills)

March Mixer at Hengesbach & Hengesbach

Join us for our March Chamber Mixer, with host Hengesbach & Hengesbach, on March 21st from 5 PM to 7 PM. (Do you need to include an address?)

This event is the perfect opportunity to network and build enduring connections within our vibrant community. Whether you're looking to meet like-minded professionals, explore potential collaborations, or simply enjoy an evening of camaraderie, our Chamber Mixer is the place to be.

Delight your senses with catering provided by Cattle Dog Coffee Roasters and complimentary beer, wine, and drinks.

Our monthly mixers are a cornerstone

of the Chamber's efforts to foster a strong, interconnected business community in Citrus County.

Open to Chamber members as well as guests of the venue, these gatherings are a testament to our commitment to support and promote local businesses and professionals.

Mark your calendar for March 21st, and prepare for an evening of networking, enjoyment, and community spirit at Hengesbach & Hengesbach. We look forward to welcoming you!

Parking for this event is available in front of Papa Willie's Bar & Grill in the Beverly Plaza.

37th ANNUAL Floral City STRAWBERRY Festival

Presented by **JENKINS AUTO GROUP**

- Ultimate PIE OFF
- Kids Activities
- Pie Eating Contest
- Strawberry Princess Pageants
- Food Court
- Beer & Wine Garden
- Soccer Collies
- Arts, Craft, & Business Vendors

March 2 & 3, 2024
Floral Park, Floral City
Free Parking/Shuttle
Saturday: Citrus County Auditorium
Sunday: Citrus County Speedway

LIVE MUSIC

ENTRY ONLY \$5.00/Adult
FREE for Children 12/Under



www.GoStrawberryFest.com

RE/MAX REALTY ONE | **TRUSTED SOLUTIONS** | **Nature Coast Clinical Research** | **KOVACH & BAKER**

CITRUS COUNTY CHRONICLE | **State Farm** | **CRYSTAL TRACTOR & MOTORCYCLE GROUP** | **HCA Florida Citrus Hospital**

GRAND LIVING | **WasteBros** | **DISCOVER CRYSTAL RIVER** | **96.7 FOX** | **103.3 104.5** | **ARBOR TRAIL**

EXTREME | **WAVE** | **COASTAL** | **Ag-Pro** | **CITRUS 95.3** | **TGH Tampa General Hospital**

Johnson's | **CoreCivic** | **Spectrum BUSINESS** | **Freedom Solar** | **Soccer Collies**

BrannenBank | **WAVE** | **NatureCoast.com** | **Mike Scott PLUMBING** | **Dignity** | **SeacoastBank** | **DIGITAL ROUND MEDIA** | **HOMEOWN**

Lis Langley | **And Services** | **WM** | **ULTIMATE** | **FREE DOG** | **FREE DOG** | **FREE DOG**

LIFESOUTH | **Insight** | **And Services** | **WM** | **ULTIMATE** | **FREE DOG** | **FREE DOG** | **FREE DOG**

FLORAL CITY STRAWBERRY FESTIVAL | **CITRUS COUNTY Chamber of Commerce**

Chamber Legacy Members

RE/MAX REALTY ONE | **TRUSTED SOLUTIONS** | **JENKINS AUTO GROUP** | **CRYSTAL TRACTOR & MOTORCYCLE GROUP**

CITRUS COUNTY CHRONICLE | **TGH Tampa General Hospital** | **Signs** | **State Farm** | **Lis Langley** | **COASTAL**

ARBOR TRAIL | **HCA Florida Citrus Hospital** | **WAVE** | **Ag-Pro** | **WM** | **ULTIMATE** | **FREE DOG** | **FREE DOG** | **FREE DOG**

LUCID | **Insight** | **LIFESOUTH** | **HOMEOWN** | **COASTAL** | **WM** | **ULTIMATE** | **FREE DOG** | **FREE DOG** | **FREE DOG**

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.