

Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801



SMALL BUSINESS SEASON™

NOV 1 - DEC 31, 2022

It's Small Business Season!

Shop Local!

Throughout the holiday shopping season, the Chamber is encouraging consumers to "Shop Citrus First" and earmark at least part of their holiday spending in support of local small business.

Citrus County Chamber CEO Josh Wooten shared, "Small business is the backbone of our economy. 64% of our new jobs in the US come from small business. When people spend their dollars locally, more money stays local. On average, for every \$100 spent locally, \$68 of that stays here. Even more, these businesses pay local taxes, supporting

our education, safety, and recreational programs that we need and enjoy. Without them, that additional burden would fall to the residents."

By implementing Small Business Season, we hope to encourage people to patronize all sorts of small businesses this holiday. In addition to our wonderful retail options, there are dining establishments, personal service providers, even local artisans that need our support.

Small Business Season is a way to help our residents develop a better appreciation for how their spending affects our area and quality of life.

Small Business Season

is a free global marketing campaign created to help share the message and educate on the importance of supporting not just a local business, but our neighbors and friends. Small businesses support our community by creating jobs as well as donating to our non-profits, our youth organizations, and our local events. Together, let's help them thrive!



Upcoming Events

Chamber on Parade!

Registration is OPEN for the 2022 Inverness and Crystal River Christmas Parades! This year we are making the trip with Santa with our theme: Christmas Around the World! From Citrus County to London Square — Sydney to Hawaii, we are celebrating our Christmas holiday across the globe!

The Chamber invites you to register your float and join the holiday joy! Find more information online at www.CitrusCountyChamber.com/Christmas-Parades.

- 11/17 — November Chamber Mixer, 5PM – 7PM, The Reserve at Citrus
- 11/18 — November Luncheon 40 Under Forty Awards, 11:30AM, Plantation on Crystal River
- 12/03 — Crystal River Christmas Parade, 6PM
- 12/10 — Inverness Christmas Parade, 12PM
- 12/15 — December Parade Awards Mixer, 5PM – 7PM, Bayfront Health Seven Rivers
- 12/16 — December BWA Luncheon, 11:30AM, Citrus Hills Golf & Country Club

Chamber Legacy Members



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.

Business Incubator on the horizon?

Members of the CORE Business Center Advisory Committee gathered recently to celebrate the award to the Economic Development Authority for Citrus County (EDACC) of a Duke Energy Foundation Economic Development Grant. The grant will be matched by EDACC and used to perform a feasibility and targeted industry study for the creation of a Small Business Incubator/Accelerator as part of the CORE services.



Pictured: Front row L-R: Dawn Faherty, CORE Business Center Executive Director; Don Taylor, EDACC President; Duke Energy representatives Annemarie Hooper, Community Relations Liaison, Staci Bertrand, Manager - Government & Community Relations and Danielle Ruiz, Director of Industry Recruitment. Back row: Dr. Jim Harvey, College of Central Florida (Ret); Carl Flanagan, Primerica; Ken Frink, Crystal River City Manager; Josh Wooten, Citrus Chamber President / CEO; Eric Williams, Inverness City Manager.

RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Body of Water Wellness Spa



Welcome to the Chamber, Body of Water Wellness Spa! They offer massage, couples massage, skincare, waxing, cosmetic tattooing, body contouring, wood therapy, body wrapping, sunless tanning, and specialize in Lymphatic Drainage for lymphedema and post-cosmetic surgery recovery. (352) 794-6421. 700 SE 5th Terrace, Crystal River, FL 34429. <https://www.bodyofwaterwellness-spa.com/>

Culver's — Lecanto



Welcome to the Chamber, Culver's in Lecanto! Since 1984, their signature ButterBurgers and Fresh Frozen Custard have been delighting guests one meal at a time. 1712 N Lecanto Hwy, Lecanto, FL 34461. (352) 249-7040. <https://www.culvers.com>