



**MISSION OF THE CITRUS COUNTY CHAMBER OF COMMERCE:** The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

**ONLY 29 DAYS LEFT TO APPLY FOR FIRE UP CITRUS!  
ONLINE AT CITRUSCOUNTYCHAMBER.COM/FIRE-UP-CITRUS/**

## Chamber Challenge: Small Business 365

The Citrus County Chamber of Commerce is excited to announce the launch of a Chamber Challenge! As part of the Prosperity Citrus initiative, the Chamber is focused on supporting community organizations already at the forefront of positive change.

As part of this endeavor, the Citrus County Chamber of Commerce has partnered with the United Way of Citrus County, recognizing the remarkable contribution of their Small Business 365 program.

With a mission to empower local businesses to create significant change with a mere \$1 per day investment, the program addresses the pressing needs of the ALICE population—those individuals who are employed yet grappling to maintain financial stability, and a single emergency away from financial crisis.

The Chamber Challenge stands as an open call to all Chamber members to actively engage and make a difference within the community. The Chamber of Commerce will match the contributions

of the next five Chamber members who enroll in the United Way's Small Business 365 program.

By doing so, these members will effectively double their impact, resulting in an even more substantial investment in the well-being of the community.

President/CEO Josh Wooten expressed the significance of the Chamber Challenge, saying, "The prosperity of our community hinges on collective support and shared determination.

Through the Chamber Challenge, we're not only amplifying the

dedication of local businesses but also uplifting our fellow citizens who are hardworking members of our community, that are unfortunately facing financial hurdles. We believe that united efforts can yield remarkable results."

To participate in the Chamber Challenge and double your investment in community well-being, follow these steps:

1. CALL the United Way office at 352-795-9483
2. Let them know you want to take on the Chamber Challenge!

## September Luncheon Features County Administrator

Join us for the September Chamber Luncheon, featuring Keynote Speaker, County Administrator Steve Howard.

Get ready to delve into an exciting update on our county's progress and gain insights into the dynamic vision for the year 2023, aptly coined "The Year of Make it Happen."

September 8th, 2023; 11:30 AM-1:00 PM

PM; Plantation on Crystal River  
Sponsored by Leadership Citrus  
Pricing:  
\$25 - members  
\$35 - Non-members  
Advanced reservations are required.  
No Walk-ups will be accepted.  
Online at [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)

## Chamber Spotlight on Team Member, Luzviminda Rivetz!

Luzviminda Rivetz joined the Chamber team in March 2023 as the Administrative Coordinator and quickly demonstrated her value to everyone that has had the pleasure of being in contact with her.

She comes from a background in Business Management Marketing and



Luzviminda Rivetz

Administration and Business Management Information Systems. She has lived in Florida for most of her adult life.

She migrated from the Island of the Philippines in 1995.

She enjoys hiking, gardening, and photography, and is a wiz at data management.

## RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

### SJK Health Insurance Consulting



Welcome to the Chamber, SJK Health Insurance Consulting! SJK Insurance Consulting is a family-owned insurance brokerage that makes shopping for insurance SIMPLE. Whether you need single or family coverage, they will listen to your concerns, analyze your needs and shop all carriers to find the most appropriate insurance product saving you time and money. Other products offered also include Medicare Supplement, Life Insurance, Dental, Vision, Disability, Critical Illness, and Supplemental Insurance. 2676 W. Woodview Ln, Lecanto, FL, 34461. (352) 556-6038. <https://www.sjkhealth.com/>

### Callicarpa Salon



Welcome to the Chamber, Callicarpa Salon! Callicarpa Salon is more than a hair salon. It's a moment of peace. A bright light in your day, where you can shed the weight of the world and just be happy. Services include: Cut & Style, Blowout, Barber Cut, Child's Cut (under 12), Special Occasion Style, Color Retouch. All-over Color, Balayage, Partial Highlight, Full Highlight, and Full Perm 219 E. Highland Blvd, Inverness, FL, 34452. (352) 601-7038. <https://callicarpasalon.com/>

## UPCOMING EVENTS

- 9/8 — September Chamber Luncheon; Plantation on Crystal River; Speaker: County Administrator, Steve Howard; Sponsor: Leadership Citrus
- 9/21 — September Chamber Mixer; Location: Crystal River National Wildlife Refuge Complex
- 9/30 — Chamber Business Expo; 9am -1pm; Inverness Depot District
- 10/5 — BIG BAM Mixer; Right Rudder Aviation
- 10/12 — Fire Up Citrus; The Valerie Theatre
- 10/20 — Salute to Business Luncheon; CF - Wilton Simpson Campus
- 10/26 — BAM BBQ; M&B Dairy

### Chamber Legacy Members

**TRUSTED SOLUTIONS**  
INSURANCE AGENCY, INC.  
[www.trustedolutionsins.com](http://www.trustedolutionsins.com)

**JENKINS AUTO GROUP**



**RE/MAX REALTY ONE**

**CITRUS COUNTY CHRONICLE**  
**CRYSTAL**  
TRACTOR & MOTORCYCLE GROUP

Michael D. Bays  
**State Farm**



**BRAVERA HEALTH**  
SEVEN RIVERS

**ARBOR TRAIL**  
REHAB & SKILLED NURSING CENTER

**HCA Florida**  
Citrus Hospital

**LHs Langley** HEALTH SERVICES



**COASTAL**  
ACCOUNTING & TAX ADVISORS, CPA'S, PA

**Insight**  
CREDIT UNION

**LUCAS, MACYSZYNSKY & DYER**  
LAW FIRM



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing [Corrine@CitrusCountyChamber.com](mailto:Corrine@CitrusCountyChamber.com).