

SUNDAY, **April 16, 2023** Promotional information provided by the

Citrus County Chamber of Commerce.



MISSION OF THE CITRUS COUNTY CHAMBER OF COMMERCE: The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of theregion, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

Chamber Connection 915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

Let's Get Fired Up, Citrus!

uring the five years that Fire Up Citrus! has taken place, a number of ideas were presented that have since resulted in projects or businesses that are coming to reality, including a Construction Academy, a pilot pathway academy, new technology and advanced homes, a fruit tree grove

CITRUS COUNTY

maintained by shelter residents to grow healthy food, a kitchen incubator and more.

Do you have what you think is a great idea to help put a fire under Citrus County to move our economy forward?

Can you make it a little entertaining, fairly fun, and totally presentable in five minutes flat?

SAVE THE DATE!

OCTOBER 12TH, 2023

Then we want you to present it at Fire Up Citrus the evening of October 12th at the Valerie Theatre in downtown Inverness! There are no restrictions on your idea just so long as it is positive (no negativity, criticism of current programs or policies or belittling) and there is no requirement on Chamber

membership to be a presenter. Presenters are required to make a 20-image slide show presentation. Please remember we are looking for ideas that are refreshing and help "fire up" Citrus and may get the audience into thinking, "why not?" Who knows? Your idea may help spark something that becomes a

game changer for Citrus County. Give it a shot and share your idea!

Now is the time to begin formulating your ideas! Applications will open soon. For additional information contact Ardath Prendergast at Ardath@ CitrusCountyChamber.com or call 352-795-3149.

HOW IT WORKS

Each presenter will have exactly five minutes on stage to speak before the audience. Your presentation will be accompanied by the slide program you design. The slides will automatically change every 15 seconds for a total of 20 slides in five minutes. This keeps the flow of the evening moving at a guick pace since you will need to keep up with your slides.

Does my idea have to revolve around my business or area of expertise? Absolutely not. Dream large!

• Does it have to be practical? Not really. But it could be.

• Do I have to have a slide presentation? Yes. You can create your own PowerPoint slide show, or we can help you put your images into a presentation if you like. The requirement is that there must be 20 images that will automatically advance every 15 seconds, and end at a total of five minutes.

• Can I work with a partner? Sure! If you want to do a dog-and-pony presentation with another person, that would be fine. Just keep it to the total of five minutes with 20 slides.

How do I know if I am selected to present? We limit the number of presentations to 12 so that the evening doesn't run too long. The applications will go before a selection committee for the purpose of choosing as wide a variety of topics as possible from the applications we receive. Those chosen to present will receive notification to the contact information provided in the application

Who will be in our audience? This is a public event and it will be advertised widely throughout the County. Additionally, all our elected officials and business leaders are invited and encouraged to attend. However, no officials will be presenters - they will be there to hear your ideas.

There is no admission cost to present. Audio visual equipment will be provided for the presentations and an operator will keep your slide show moving along for you. The event will be videotaped so that we can keep track of the great ideas that emerge.

The Citrus County Chamber oversees the event. If anything, negative or mean-spirited is presented, the "hook" will come out -- literally. This event is designed to be about constructive thinking.

What happens with the ideas presented? Who knows? Maybe nothing; maybe everything. But you never know when something sparks and might lead somewhere. That is why we are also asking our local officials and business leaders to be in the audience, and we will videotape the event. Presentations from Fire Up Citrus! have triggered new businesses to open, garnered volunteers to work on other ideas, and started the ball rolling on other major projects.

START PREPARING YOUR PRESENTATIONS AND LETS GET READY TO FIRE UP! CITRUS

DO YOU HAVE AN IDEA FOR CITRUS COUNTY'S NEXT BIG THING?

CAN YOU PRESENT IT IN 5 MINUTES FLAT?

RECENT RIBBON CUTTING

May Luncheon features Rep. Massullo

The Chamber is excited to welcome Florida House Rep. Ralph Massullo to give us a legislative session wrap-up during our May Luncheon on May 19. The Florida Legislature is scheduled to sine die on May 5.

This will be one of the first opportunities to hear from Rep. Massullo post-session about the bills that passed this session

and their impacts on Citrus County, as well as local appropriations passed by the legislature and awaiting signature by the Governor. This luncheon will fill

fast, so don't delay. Register today.

April 19th, 2023; 11:30am-1pm; Citrus Hills Golf & Country Club Sponsored by YMCA of

the Suncoast-Citrus **County Branch**

11:30am-12pm Program/Speaker: 12pm-1pm Pricing: \$25 - members \$30 - Non-members Advanced reservations are required. No walk-ups will be accepted. Make reservations online now at www.Citrus CountyChamber.com

Networking:

Free Online Campaign School, Community Leadership Training

The Chamber is pleased to partner again with the Florida Institute for Political Leadership to offer a FREE, NON-PARTISAN, online campaign school & community leadership training. This online training provides insight into preparing, organizing, and running a campaign.

In an effort to foster better-prepared

Upcoming

Events

and educated candidates/community leaders, we encourage anyone - even those with no intention to run in the near future - to take advantage of this opportunity and become better informed on the subject.

Register online by choosing the APRIL 18 & 19 dates at https://www.fipl. org/register/

4/14 — April Chamber Luncheon; Plantation on Crystal River; Speaker: Cregg Dalton, Citrus County Property Appraiser; Sponsor: Jessie's Place Children's Advocacy Center 4/20 — April Chamber Mixer; Comfort Keepers

4/28 — An Evening of Elegance Chamber Pillar Awards Event,

he Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Mr. Appliance of Spring Hill



Welcome to the Chamber, Mr. Appliance of Spring Hill! Mr. Appliance provides fullservice appliance service for residential and commercial clients. They deliver superior customer service backed by the Neighborly Done Right Promise™ - if it's not done right, they promise to make it right. By consistently going the extra mile to protect homes from inconveniences, they earn the trust that communities expect from a locally owned, home service company. (218) 274-1083. 3616 Commerical Way, Office A, Spring Hill, FL 34606.

Citrus Hills Golf & Country Club

5/18 — May Chamber Mixer; Suncoast Business Masters – Location: Realtor's Association 5/19 — May Lucheon; Citrus Hills Golf & Country Club; Speaker: Representative Ralph Massullo; Sponsor: YMCA



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.