



**MISSION OF THE CITRUS COUNTY CHAMBER OF COMMERCE:** The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

## LOVE LOCAL *this Valentine's Day!*

Valentines Day is right around the corner and whether you're loving yourself or someone else this year, make sure you're LOVING LOCAL with these amazing Citrus County Chamber members that are ready to make your celebration something special!

### Dining Dates!

**Backwater Fins**  
13982 W. Ozello Trail  
Crystal River, FL 34429  
(352) 794-6000

**Beef O' Brady's**  
6738 W. Gulf to Lake Hwy.  
Crystal River, FL 34429  
(352) 564-0544

**Breakfast Station #9**  
1675 US Hwy 19  
Crystal River, FL 34429  
(352) 228-4077

**BubbaQue's BBQ**  
631 N. Citrus Ave  
Crystal River, FL 34429  
(352) 795-7227

**Café Do**  
299 E Gulf to Lake Hwy  
Lecanto, FL 34461  
(352) 503-9940

**Castaways Bar & Grill**  
5430 N. Suncoast Blvd.  
Crystal River, FL 34428  
(352) 794-3476

**Cattle Dog Coffee Roasters-Crystal River**  
638 N Citrus Ave  
Crystal River, FL 34428  
(352) 228-8818

**Cattle Dog Coffee Roasters-Hernando**  
2416 N. Heritage Oaks Path  
Hernando, FL 34442  
(352) 249-3166

**Cattle Dog Coffee Roasters-Homosassa**  
4556 S Suncoast Blvd  
Homosassa, FL 34446  
(352) 419-4125

**Cattle Dog Coffee Roasters-Inverness**  
210B Tompkins St  
Inverness, FL 34450  
(352) 726-7060

**Cedar River Seafood**  
1935 SE US 19  
Crystal River, FL 34429  
(352) 794-3379

**Cedar River Seafood**  
804 S. US Hwy 41  
Inverness, FL 34450  
(352) 341-2278

**Charlie's Fish House**  
224 NW US Hwy 19  
Crystal River, FL 34428  
(352) 795-3949

**Chilli's - Inverness**  
800 W Main Street  
Inverness, FL 34450  
(352) 565-5571

**Cody's Original Roadhouse**  
302 SE US Hwy 19  
Crystal River, FL 34429  
(352) 795-7223

**Copp Winery and Brewery**  
7855 W Gulf to Lake Hwy  
Crystal River, FL 34429  
(352) 422-4618

**Culver's - Inverness**  
1781 W Main St  
Inverness, FL 34450  
(352) 419-4018

**Culver's - Lecanto**  
1712 N Lecanto Hwy  
Lecanto, FL 34461  
(813) 508-3105

**Dan's Clam Stand**  
1201 NW 5th Terr  
Crystal River, FL 34428  
(352) 795-9081

**Dillon's Cinnamon Sticks**  
727 US Hwy 41 S  
Inverness, FL 34450  
(352) 419-7914

**Florida Cracker Monkey Bar**  
5297 S. Cherokee Way  
Homosassa, FL 34448  
(352) 765-4167

**Frozen in Time Gourmet Ice Cream**  
1615 SE US HWY 19  
Crystal River, FL 34429  
(352) 794-6795

**Guyer's Ice Cream and Doughnuts**  
116 NE 5th St  
Crystal River, FL 34429  
(352) 794-3477

**Gulley's Sweets & Treats**  
9707 W. Fort Island Trail  
Crystal River, FL 34429  
(813) 562-1178

**Homosassa Springs Adventures**  
4150 S Suncoast Blvd  
Homosassa, FL 34446  
(239) 316-9350

**Inverness Grill House**  
2605 E Gulf to Lake Hwy  
Inverness, FL 34453  
(352) 637-3310

**JJ Dreams Ice Cream & Treats**  
6559 W Cyrus St  
Crystal River, FL 34428  
(321) 223-1793

**Joe Eder's Coney Island**  
674 NE 5th St  
Crystal River, FL 34429  
(352) 228-8125

**Kane's Cattle Co.**  
508 N. Citrus Ave.  
Crystal River, FL 34428  
(352) 794-6691

**KC Wine and Koffee Bar**  
564 N. Citrus Ave.  
Crystal River, FL 34429  
(352) 460-9808

**Lollygaggers Pub & Grill**  
744 SE US Hwy 19  
Crystal River, FL 34429  
(352) 794-3888

**Lollygaggers Sports Pub & Grill, Floral City**  
8370 S Florida Ave  
Floral City, FL 34436  
(352) 503-6060

**Manatee Maven (Bakery)**  
871 N Bennington Terrace  
Inverness, FL 34453  
(352) 257-4525

**Marguerita Grill**  
10200 W Halls River Rd  
Homosassa, FL 34448  
(352) 628-1226

**Mariana's The Stinky Rose**  
2649 N Forest Ridge Blvd  
Hernando, FL 34442  
(352) 270-8432

**Nine State Brewery**  
200 Tompkins St  
Inverness, FL 34450  
(352) 419-4067

**Norton's Riverside Sports Bar & Grill**  
16 NE 5th St  
Crystal River, FL 34429  
(352) 794-6105

**Oysters Restaurant & Catering**  
606 NE US Hwy 19  
Crystal River, FL 34429  
(352) 795-2633

**Paige's Rootbeer**  
2147 W Norvell Bryant Hwy  
Lecanto, FL 34461  
(352) 746-3351

**Papa Willie's Bar & Grill**  
4105 N Lecanto Hwy  
Beverly Hills, FL 34465  
(352) 746-1770

**Sadie's Corner Kitchen**  
353 NE 2nd St  
Crystal River, FL 34429  
(352) 794-3857

**Seafood Seller and Café**  
300 SE US Hwy 19  
Crystal River, FL 34429  
(352) 228-4936

**Sea Hagg Deli**  
9691 W Fort Island Trl  
Crystal River, FL 34429  
(352) 651-5124

**Sonny's BBQ**  
750 W Main St  
Inverness, FL 34450  
(352) 341-2686

**St. Johns Tavern**  
572 N Citrus Ave.  
Crystal River, FL 34428  
(352) 794-6367

**Subway #854-Crystal River**  
70n NE US Hwy 19  
Crystal River, FL 34429  
(352) 795-2416

**Tea House 650 Café**  
650 N. Citrus Ave  
Crystal River, FL 34428  
(352) 564-1500

**The Boil Yard**  
1601 SE US Hwy 19  
Crystal River, FL 34429  
(352) 564-2529

**The Cove**  
1242 S Cove Camp Pt.  
Inverness, FL 34450  
(352) 344-5894

**The Loft Bar and Grill**  
10131 N Citrus Ave  
Crystal River, FL 34429  
(352) 564-4100

**Waterfront Social**  
1610 SE Paradise Cir  
Crystal River, FL 34429  
(352) 795-3113

**West 82 Bar and Grill**  
9301 W. Fort Island Trail  
Crystal River, FL 34429  
(352) 795-3111

**Wine Shop III**  
600 SE US Hwy 19  
Crystal River, FL 34429  
(352) 794-3834

**World Fusion**  
1988 N Future Terr  
Lecanto, FL 34461  
(352) 513-3800

### All that Glitters

**Colonial Jewelry & Pawn**  
2805 SR 44 W  
Inverness, FL 34453  
(352) 726-8616

**Cumble Jewelers**  
101 Courthouse Square  
Inverness, FL 34450  
(352) 419-6951

**Whalen Jewelers**  
255 E Highland Blvd  
Inverness, FL 34452  
(352) 726-4709

### Out on the Town

**Black Diamond Ranch Golf**  
3125W Black Diamond Cir  
Lecanto, FL 34461  
(352) 234-8855

**Citrus County Speedway & Track, LLC**  
3600 S. Florida Ave  
Inverness, FL 34450  
(352) 634-5953

**Crystal River Room Escape**  
8740 Mayo Dr. #5  
Crystal River, FL 34429  
(352) 228-4033

**Inverness Golf & Country Club**  
3150 S Country Club Dr  
Inverness, FL 34450  
(352) 726-2583

**Plantation on Crystal River**  
9301 W Fort Island Trl  
Crystal River, FL 34429  
(352) 795-4211

**The Valerie Theatre**  
207 Courthouse Square  
Inverness, FL 34450  
(352) 341-7850

**Twisted Oaks Golf Course**  
4801 N Forest Ridge Blvd  
Beverly Hills, FL 34465  
(352) 746-2803

### Relaxing Getaways!

**Best Western of Crystal River Resort**  
614 NW US Hwy 19  
Crystal River, FL 34428  
(352) 795-3171

**Camp N Water**  
41165 W Priest Lane  
Homosassa, FL 34448  
(352) 628-2000

**Chassahowitzka River Campground**  
8600 Miss Maggie Dr  
Homosassa, FL 34448  
(352) 621-3004

**Crystal Blue Lagoon Bed & Breakfast**  
244 NE 2nd Ct  
Crystal River, FL 34428  
(727) 333-5651

**Crystal River Lullaby B&B**  
14085 W St Martins Rd  
Crystal River, FL 34429  
(407) 690-6739

**Crystal River Motel**  
1151 NW US Hwy 19  
Crystal River, FL 34428  
(352) 794-6185

**Days Inn**  
2380 NW US Hwy 19  
Crystal River, FL 34428  
(352) 795-2111

**Econo Lodge**  
2575 NW US Hwy 19  
Crystal River, FL 34428  
(352) 795-9447

**Encore Crystal Isles-RV Park**  
11419 Ft. Island Tr.  
Crystal River, FL 34429  
(352) 795-3774

**Florida Motel**  
1301 US Hwy 41 N  
Inverness, FL 34450  
(352) 726-2631

**Gulf Coast RV Resort**  
10885 N Suncoast Blvd  
Inglis, FL 34449  
(352) 447-2900

**Hampton Inn-Crystal River**  
1103 N Suncoast Blvd  
Crystal River, FL 34429  
(352) 564-6464

**Holiday In Express Crystal River**  
1203 NE 5th St  
Crystal River, FL 34429  
(352) 563-1111

**Holiday Inn Express Inverness-Lecanto**  
903 E Gulf to Lake Hwy  
Lecanto, FL 34461  
(352) 341-3515

**Homosassa River RV Resort**  
10200 Fishbowl Drive  
Homosassa, FL 34448  
(352) 628-2928

**Kings Bay Lodge**  
506 NW 1st Ave  
Crystal River, FL 34428  
(352) 795-2850

**Moonrise Resort**  
8801 E Moonrise Lane-Lot 18  
Floral City, FL 34436  
(352) 726-2553

**Nature Coast Landings RV Resort**  
10173 N Suncoast Blvd.  
Crystal River, FL 34428  
(352) 447-5820

**Nature Resort**  
10359 Hall's River Rd.  
Homosassa, FL 34448  
(352) 628-9544

**Oasis Mobile Home & RV Park**  
4624 S Florida Ave  
Inverness, FL 34450  
(352) 637-9076

**Plantation on Crystal River**  
9301 W Ft. Island Tr  
Crystal River, FL 34429  
(352) 795-4211

**Port Hotel & Marina**  
1610 SE Paradise Cir  
Crystal River, FL 34429  
(352) 795-3111

**Quality Inn**  
4468 N Suncoast Blvd  
Crystal River, FL 34428  
(352) 563-1500

**Quality Inn Conference Center-Citrus Hills**  
350 E Norvell Bryant Hwy  
Hernando, FL 34442  
(352) 527-0015

**Rent R RV**  
10985 N Ober Terr  
Citrus Springs, FL 34433  
(352) 503-6808

**Rock Crusher Canyon RV Park**  
237 Rock Crusher Rd  
Crystal River, FL 34429  
(352) 564-9350

**Seagrass Resort, LLC**  
10386 W Halls River Rd.  
Homosassa, FL 34448  
(352) 503-6808

**Seven Sisters Campground**  
6307 Julie St  
Tampa, FL 3361  
(352) 422-4078

### Watery Wonders

**Carefree Boat Club of Crystal River**  
300 NW Hwy 19  
Crystal River, FL 34429  
(352) 499-6700

**Central Florida Fishing Charters**  
10331 W Shamrock Pl  
Crystal River, FL 34428  
(352) 634-4970

**Crystal Lodge Dive Center, Inc.**  
2186 N Pilot Pt  
Crystal River, FL 34429  
(352) 795-6798

**Crystal River Kayak Co. and Dive Center**  
1422 SE US Hwy 19 Bldg B  
Crystal River, FL 34429  
(352) 228-4715

**Crystal River Watersports**  
2380 NW US 19  
Crystal River, FL 34428  
(352) 795-7033

**Explorida Adventure Center**  
545 N Citrus Ave  
Crystal River, FL 34428  
(352) 423-3798

**Extreme Fishing Habit Charters and Tours**  
10780 W Yulee Dr #490  
Homosassa, FL 34487  
(352) 515-9467

**Hunter Springs Kayaks**  
36 NE 4th St  
Crystal River, FL 34429  
(352) 228-4715

**Manatee Tour & Dive**  
36 NE 4th St  
Crystal River, FL 34429  
(352) 228-4715

**Nature Coast Charters**  
1911 NW 17th St  
Crystal River, FL 34428  
(352) 746-9067

**Nautical Tours & More**  
10317 W Yulee Dr  
Homosassa, FL 34448  
(352) 601-7235

**Ozello Keys Pontoon Tours, LLC**  
2299 S Rhea Pt  
Crystal River, FL 34429  
(904) 710-1262

**Shallow Salt Charters**  
11684 W Brightwater Ct  
Homosassa, FL 34448  
(813) 244-0081

**Suzie B Charters**  
Crystal River, FL 34423  
(352) 586-8068

### His/Hers Self Care

**Abitare Paris Salon & Day Spa**  
6630 W. Gulf to Lake Hwy  
Crystal River, FL 34429  
(352) 663-0011

**Angel's Heaven on Earth Nail Boutique, LLC**  
5464 S Suncoast Blvd  
Homosassa, FL 34446  
(352) 419-4433

**Body of Water Wellness Spa**  
700 SE 5th Suite #5  
Crystal River, FL 34429  
(352) 794-6421

**Changes Hair Salon**  
3914 S Suncoast Blvd  
Homosassa, FL 34448  
(352) 382-4247

**Coastal Tanning**  
3818 E Gulf to Lake Hwy  
Inverness, FL 34453  
(352) 726-2826

**Citrus Plaza Barber Shop**  
232 US Hwy 41  
Inverness, FL 34450  
(352) 726-3073

**Expressions by Alan Herman, Inc.**  
1619 N Florida Ave  
Hernando, FL 34442  
(352) 419-6988

**Fantastic Sams**  
2641 E Gulf to Lake Hwy  
Inverness, FL 34453  
(352) 637-7244

**Florida Dermatology & Skin Cancer Center**  
931 US Hwy 41 S  
Inverness, FL 34450  
(855) 353-7546

**Florida Dermatology & Skin Cancer Center**  
700 SE 5th Terr  
Crystal River, FL 34429  
(855) 353-7546

**High End Hair Salon**  
300 NW US Hwy 19  
Crystal River, FL 34428  
(352) 794-3741

**Honest Earth & Beauty Bar**  
690 NE 3rd Ave, Ste 106  
Crystal River, FL 34428  
(407) 579-0636

**Le Luxe Brows by Lex**  
911 Se US Hwy 19  
Crystal River, FL 34429  
(352) 601-0783

**Lilly's Creative Hair Studio**  
7449 W Gulf to Lake Hwy  
Crystal River, FL 34429  
(352) 573-6744

**Lucid Anti Aging**  
2400 N Heritage Oaks Path  
Hernando, FL 34442  
(352) 270-8493

**Mary Kay Cosmetics-Sheila's Sassy Sisters**  
2057 SE Joan Rollins Ave  
Crystal River, FL 34429  
(352) 566-0066

**Painted Pony Luxe Studios**  
121 N Seminole Ave  
Inverness, FL 34450  
(352) 270-0168

**Salon Vo**  
1062 W Main St  
Inverness, FL 34450  
(352) 341-2992

**Suncoast Skin Solutions**  
525 N Dacie Pt  
Lecanto, FL, 34461  
(352) 746-2200

**Tenaj Salon Institute**  
11915 CR 103  
The Villages, FL 32162  
(352) 259-6707

**The Aesthetic House**  
1601 W Nordling Lp  
Crystal River, FL 34429  
(352) 601-1990

**The Gentlemen's Quarters**  
210A Tompkins St.  
Inverness, FL 34450  
(352) 419-4115

**Twisted Ink**  
2016 Hwy 44 W  
Inverness, FL 34453  
(352) 423-4132

**Wonderfully Made Salon & Academy**  
938 N Suncoast Blvd  
Crystal River, FL 34429  
(813) 359-7089

**Wow Massage**  
Mobile Business  
(352) 322-2027

## Upcoming Events

02/10 February Chamber Luncheon; Plantation on Crystal River  
02/16 February Mixer hosted by the CCBA; Citrus County Building Alliance  
03/04-03/05 Floral City Strawberry Festival; Floral Park  
03/16 March Mixer hosted by Daystar Life Center; Daystar Life Center  
03/22-03/23 Annual Legislative Days; Tallahassee

## Bootcamp Breakfast!

Bootcamp Breakfast! Business growth continuing education: Loyalty + Love = Longevity: Learn how you can stop the money drain of customer churn, and instead attract and KEEP your customers for a lifetime of profit. More critical than ever when facing an economic downturn, the principles presented will pay dividends for years to come.

Join host Horsefly Group, a strategic advertising and marketing communications firm, for Bootcamp Breakfast, this year a Valentine's week stroll down the possibilities of building a true Love Brand.

What's a Love Brand? Glad you asked! It's one who has put together that magical alchemy where customers end up promoting your company, stay with you through thick and thin, and even forgive you for the occasional mistake (as long as you handle it correctly!)

Holly Davis, creative director, will introduce Bootcamp Leader CJ Millar, digital director. CJ has 23 years' experience, including extensive time on

■ **WHEN?** Thursday, February 16, 2023, 7:30 AM - 9:30 AM  
■ **WHERE?** YMCA of the Suncoast, 4127 W. Norvell Bryant Highway (County Road 486), Lecanto, FL 34461  
Thank you to our sponsor, Horsefly Group!  
Brought to you by The Citrus County Chamber of Commerce

Madison Avenue working with global brands such as Estée Lauder, MAC Cosmetics, Consumer Reports, and LexisNexis. Her teachings will be presented with the realities of local and regional businesses and budgets in mind.

7:30 am: breakfast and networking begins

8-9 am: Loyalty + Love = Longevity presentation

Additional opportunity – Horsefly Group will be taking a limited number of private meetings with local businesses Feb 15-16 to discuss their specific opportunities and challenges. Please email tara.j@horsefly-group.com to inquire.

Pre-paid reservations are required. Members - \$15 / Non Members - \$20. No Walk Ins will be accepted. Make reservations online at www.CitrusCountyChamber.com.

## February Luncheon Features Commissioner Schlabach

Join us for our February Chamber Luncheon featuring Citrus County Board of County Commissioners Chair, Ruthie Schlabach. She will discuss 2023 board priorities and a recap on the annual strategic planning retreat.

February 10th, 2023; 11:30am-1pm;  
Plantation on Crystal River.

Networking: 11:30am-12pm

Program/Speaker: 12pm-1pm

Sponsored by Friends of the Citrus County Library System (FOCCLS).

Pricing: \$25 - members and \$30 - Non-members

Advanced reservations are required and close tomorrow. No walk-ups will be accepted. Make reservation online now at www.CitrusCountyChamber.com

### Chamber Legacy Members



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber by emailing Corrine@CitrusCountyChamber.com.