

# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

## RECENT RIBBON CUTTINGS

**Welcome New Chamber Members:** The Chamber continues to grow weekly! We welcome our new members and thank all of them for joining the Chamber. We encourage the community to patronize their businesses.

### Nature Coast RV

352-795-7820



The Chamber would like to congratulate Nature Coast RV on their new Sales and Service building. Stop in and see this family-owned and -operated business with Randy Fife Sr., President; Nancy Fife, General Manager; Randy Fife Jr., Parts Manager; Bruce Fife, Service Manager; Rick Canady, Sales Manager; Tahlia Fife, Receptionist/Cashier; and Stacy Allen, Accounting. Nature Coast RV is your one-stop-shop for new and used RV sales, domestic and Norcold recalls, RV service and repairs, mobile service, RV parts and accessories and propane. Several Ambassadors were on hand to welcome them. 9800 N. Citrus Ave., Crystal River. 352-795-7820

*Happy Father's Day from  
your Citrus County  
Chamber of Commerce!*



## Fire Up Citrus! returns Oct. 5: Using local ingenuity to develop big ideas

**F**ire Up Citrus! returns for its fourth year on Oct. 5. This event, produced by the Chamber of Commerce, brings citizens and local leaders together to present positive ideas to move the economy forward. Presenters have just five minutes to share their idea and slide presentation.

Since its inception in 2013, more than 10 ideas first presented at a Fire Up Citrus! program have come to fruition as operating projects or projects in development bringing new jobs to our community, including the Crystal River Aquarium, Veterans Village, Tree Top Adventure at Faith Haven Retreat Center, a Construction Academy, the Pedal Powered Works of Art project by the Citrus County Cultural Alliance, visitor trolley tours and a kitchen incubator.

Do YOU have what you think is a great idea to help put a fire under Citrus County to move our economy forward? Can you make it a little entertaining, fairly fun and totally presentable in five minutes flat?

If so, we want you to present it at Fire Up Citrus! There are no restrictions on your idea just so long as it is positive (no negativity, criticism of current programs or policies or belittling). Presenters are required to make a 20-image slide show presentation.

We are looking for ideas that are refreshing and help "fire up" Citrus and may get the audience into thinking, "why not?" Who knows? Your idea may help spark something that becomes another game changer for Citrus County.

Applications to present at this year's Fire Up Citrus! are now available on the Chamber's website at CitrusCountyChamber.com.

## Fire Up Citrus! 2017

October 5

Tuscany on the Meadows  
350 E Norvell Bryant Hwy  
Hernando, FL

[www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)



What is YOUR idea to "fire up" Citrus?  
Applications on the Chamber website  
or 352.795.3149

## July 4 celebrations are just around the corner!



It's not too early to begin preparing for your Independence Day celebrations. Make plans now to attend great patriotic events around our county:

- **June 24:** Homosassa River Fireworks Festival, 9 p.m.
- **July 1:** Sparkle in the Park, Beverly Hills, 10 a.m. – 2 p.m.
- **July 3:** Patriotic Evening, Inverness, 6-10 p.m. (fireworks at dark)
- **July 4:** Old-Fashioned 4th, Crystal River, 5-10 p.m. (fireworks at 9 p.m.)

## 'Chamber Report' on WYKE



Watch the weekly "Chamber Report" show on WYKE-TV to stay abreast of Chamber events, issues and member spotlights with host Josh Wooten. "Chamber Report" is broadcast on Tuesdays at 4:30 p.m. on Bright House Channel 16 and Channel 47 (digital antenna). It can also be accessed on Live Stream.com by searching for WYKE.

This week's program features



Katie Myers

Katie Myers, director of marketing and public relations for Citrus Memorial Hospital. This year, CMH celebrates its 60th year serving the citizens of Citrus County. Katie gives an update on the continued improvements to the hospital, along with 60th anniversary events planned in July.

Chamber Report is your ticket to the many happenings in Citrus County!

## Mission of the Citrus County Chamber of Commerce

The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.



## Chamber events

- June 21** — Business Women's Alliance Luncheon at Citrus Hills, speaker is Superintendent of Schools Sam Himmel; sponsor is Duke Energy
- June 22** — Mixer at Seven Rivers Medical Group, Primary Care
- July 13** — Citrus Memorial Hospital 60th Anniversary Celebration
- Aug. 11** — Chamber Luncheon at Citrus Hills, Healthcare Heroes; sponsor is Citrus County Chronicle
- Sept. 23** — BWA Women's Health & Fitness Expo at Crystal River Armory
- Oct. 5** — Fire Up Citrus! at Tuscany on the Meadows
- Dec. 2** — Crystal River Christmas Parade
- Dec. 9** — Inverness Christmas Parade
- Jan. 13 & 14** — Florida Manatee Festival
- Jan. 24 & 25** — Legislative Days in Tallahassee

For more information on all Chamber events, call 352-795-3149 or go to [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com).

## Chamber member news



### Lake Hernando Dragon Boat Festival is Nov. 11

It's not too early to begin planning for the Lake Hernando Dragon Boat Festival on Nov. 11. This event has grown over the past five years to become one of the leading dragon boat events in the region. Funds raised through this year's event will support the Citrus County Education Foundation.

Consider building a team of family, friends or co-workers to participate in the races. Teams can be either 11 or 21 people. All training, boats and equipment are provided in the registration fee. No experience is needed and you will train with established teams and coaches.

For more information: [LakeHernandoDragonBoatFestival.com](http://LakeHernandoDragonBoatFestival.com), or call 352-201-6500.

### Seven Rivers Medical Group invites all to Open House

Chamber member Seven Rivers Medical Group is hosting an Open House on Saturday, June 24, 9 a.m. to 1 p.m. at their primary care office, 5915 W. Gulf to Lake Highway, Crystal River.

Johnnie R. DeGraw, M.D., Weichi Liao, M.D. and their team of medical professionals welcome you into their practice. Representatives from Seven Rivers Regional Medical Center will provide blood pressure checks, balance screenings, and helpful health and

wellness information. Plus, you'll have an opportunity to mingle with hospital leaders, chat with a Senior Circle advisor and check out volunteer opportunities.

Whether it's for a routine checkup or something serious, you need a physician you can rely on. So stop by and meet the team at Seven Rivers Medical Group. They're here to help you live a healthier life and they are accepting new patients.

For more information, call 352-795-8344.

### Walk a Mile in My Shoes registration deadline June 23

The Walk a Mile in My Shoes event is scheduled for Saturday, July 15. In order to guarantee T-shirts for each team member, the registration form must be completed and returned to the Key Center Foundation on or before June 23. The registration form is available online at [www.keytrainingcenter.org/pdfs/Walk\\_a\\_mile\\_registration\\_2017.pdf](http://www.keytrainingcenter.org/pdfs/Walk_a_mile_registration_2017.pdf)

As part of Chamber member Key Training Center's Run for the Money activities, the Annual Walk is a group participation event where teams of 10 or more sign up to support a Key Training Center client. Each team wears shirts sporting their client's name and walks with their client to show team support. The Walk begins at 11:30 a.m. at the entrance to the Key Training Center Lecanto campus at the corner of Gulf-to-Lake Highway and Van Nortwick Road. All teams are encouraged to stay and cheer on the Run for The Money runners as they cross the finish line completing the traditional 180-mile run from Tallahassee, close to noon.

For additional information, contact the Key Training Center Foundation at 352-795-5541, ext. 312 or [phkcf@keytrainingcenter.org](mailto:phkcf@keytrainingcenter.org).

## Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

