



The Chamber salutes the men and women who served our country and gives our gratitude for the many sacrifices they made to protect our freedom.

Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

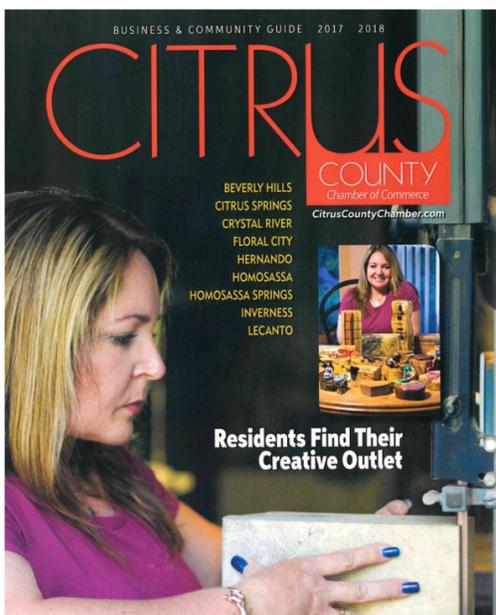
The new Chamber directories have arrived!

The 2017/2018 Chamber Business & Community Guide has arrived!

This annual directory magazine of Chamber members gets better and more beautiful each year. This year's cover features Citrus County Sheriff's Office Crime Prevention Deputy Nancy Suto with the free-form wooden jewelry boxes that she makes in her spare time and displays at Chamber members Franklin Anderson Gallery and Mez-Mer-Eyes.

There are also stories featuring many Chamber members and this great directory is a handy reference to Citrus County businesses that people refer to again and again. A PDF version will be added to the Chamber website shortly.

Our Chamber Ambassadors will soon begin distributing the directories to member



businesses, or feel free to stop by the Crystal River or Inverness office to pick some up.

We thank the many Chamber members who advertised in this great

book. Last year's books went quickly into the hands of area residents, visitors and people relocating to Citrus County. We anticipate these will go quickly, also!



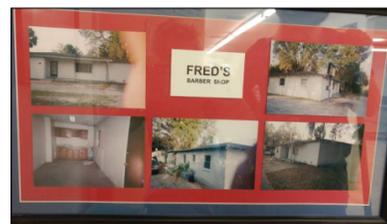
Fred's Barber Shop was the recipient of the Chamber Ambassadors' New Image Award for May. Pictured from left are Josh Wooten, Chamber President /CEO; Fred Sparkman, Fred's Barber Shop; Jennifer Duca, Chair of Ambassador's New Image Award Committee; Clayton Jeck, Chamber Board Chair.

Fred's Barber Shop receives New Image Award

In 1980, owners Fred and Pat Sparkman opened Fred's Barber Shop in Crystal River on State Road 44, when it was a simple two-lane road. In 2004, they purchased a condemned building two blocks from their existing business with the dream of creating a better shop. They fixed it up, installed their barber chairs and it soon became a Crystal River institution.

In 2015, Fred and Pat began the process of renovating the exterior of the shop, and today the building that is three blocks east of U.S. 19 is a definite eye-catcher with its beautiful new façade, colorful flowers and, of course, the iconic image on the building's wall of Fred and his long beard.

Fred's Barber Shop employs eight full-time barbers, seven of whom are women, and many of whom have been with Fred for as long as 18 years. Fred's secret to the dedicated longevity of his employees is his belief that "family always comes first." Second to insuring that all customers are happy with their haircuts and are treated with excellent customer service, the happiness and welfare of his employees is paramount to him. It is no wonder that Chronicle



A display on the wall reminds Fred how far the barber shop has come since it was purchased as a condemned building in 2004.

readers have voted Fred's Barber Shop "Best of the Best" for 21 years.

Once the exterior renovations of the shop were complete, Fred turned a second condemned building behind the barber shop into the state-of-the-art Fred's Dog Grooming. What's next? Fred says he will soon begin on renovations to the interior of the barber shop, which is certain to be another beautiful job.

Fred's Barber Shop is at 864 NE Fifth St., Crystal River. Hours are 7 a.m. to 7 p.m. Monday through Friday, and 7 a.m. to 5 p.m. Saturday. No appointments needed.

Women's HEALTH and FITNESS Expo



Sponsors, exhibitors sought for September event

Do you represent a health, fitness or wellness organization looking to expand its promotional reach? Consider participating in the Business Women's Alliance Women's HEALTH and FITNESS Expo — an annual event dedicated to educating women and their families about health, fitness and wellness resources available in Citrus County and surrounding areas.

Last year, sponsors and exhibitors reached more than 1,000 potential customers. They appreciated the opportunity to share their services and products with individuals proactively seeking the best solutions for the health and lifestyle challenges they face.

The Women's HEALTH and FITNESS Expo takes place from 9 a.m.

to 1 p.m. Saturday, Sept. 23, at the National Guard Armory in Crystal River. Seven Rivers Regional Medical Center is once again the Presenting Sponsor.

This year, sponsorship levels range from \$100 to \$1,000 for health, fitness and wellness organizations, and are backed by generous offerings of promotional exposure. In-kind donations and special sponsorship categories for non-health/wellness businesses are also available. Keep in mind, the earlier you register as a sponsor, the greater your promotional benefit. Exhibitor tables and booths range from \$100 to \$175. For sponsor and exhibitor details, visit CitrusCountyChamber.com and click on Women's HEALTH and FITNESS Expo, or call 352-795-3149.

Mission of the Citrus County Chamber of Commerce

The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

Chamber events

- June 9** — Chamber luncheon at Citrus Hills, speaker is State Rep. Ralph Massullo, MD; sponsor is Superior Residences of Lecanto
- June 21** — Business Women's Alliance Luncheon at Citrus Hills, speaker is Superintendent of Schools Sam Himmel; sponsor is Duke Energy
- June 22** — Mixer at Seven Rivers Medical Group, Primary Care
- Aug. 11** — Chamber Luncheon at Citrus Hills, Healthcare Heroes; sponsor is Citrus County Chronicle
- Sept. 23** — BWA Women's Health & Fitness Expo at Crystal River Armory
- Oct. 5** — Fire Up Citrus! at Tuscany on the Meadows
- Dec. 2** — Crystal River Christmas Parade
- Dec. 9** — Inverness Christmas Parade
- Jan. 13 & 14** — Florida Manatee Festival
- Jan. 24 & 25** — Legislative Days in Tallahassee

For more information on all Chamber events, call 352-795-3149 or go to www.CitrusCountyChamber.com.



For 21 years, Chronicle readers have voted Fred's as "Best of the Best."



Recent eye-catching exterior renovations have made Fred's a quintessential landmark in Crystal River.

State Rep. Massullo is June luncheon speaker

The Chamber welcomes our own State Rep. Ralph Massullo, MD, as the keynote speaker for the Chamber's June 9 luncheon at Citrus Hills.

Dr. Massullo recently finished his first Legislative session in Tallahassee, having been elected unopposed to the House seat in November 2016.

During his freshman season, Dr. Massullo introduced a bill that was successfully passed by the House and Senate that provides for development of certain industrial hemp pilot projects within the state university system. It is effective upon becoming law.

Ralph Massullo has been a Citrus

County physician and business owner for more than 25 years and is an owner of Suncoast Dermatology and Skin Surgery Center.

He is past president of the Florida Society of Dermatology Surgery, which named him its Surgeon of the Year in 1998.

Dr. Massullo will provide a wrap-up of the 2017 Legislative session, his perspective on the legislative process, and thoughts for the legislative future of Citrus County and Florida.

The luncheon is sponsored by Superior Residences of Lecanto and is expected to be another sellout. To RSVP, call Janet at 352-795-3149.



Ralph Massullo



'Chamber Report' on WYKE

Watch the weekly "Chamber Report" show on WYKE-TV to stay abreast of Chamber events, issues and member spotlights with host Josh Wooten. "Chamber Report" is broadcast on Tuesdays at 4:30 p.m. on Bright House Channel 16 and Channel 47 (digital antenna). It can also be accessed on Live Stream.com by searching for WYKE. This week's program

features Citrus County Commissioner Jeff Kinnard, who talks with Josh about the many issues the county is presently addressing, including the Citrus County Business Alliance that has recently been designated as the economic development advisory group to the county.



Jeff Kinnard

Chamber Report is your ticket to the many happenings in Citrus County!

Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

